The ß-Hydroxybutyrate Story: Value, Efficacy and Efficiency Driving Acceptance and Demand

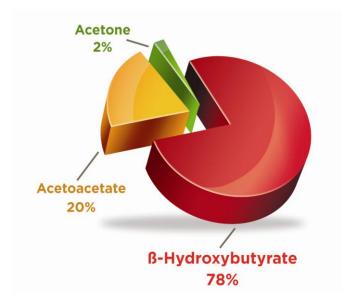




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ß-Hydroxybutyrate LiquiColor®

A quantifiably better way to test for diabetic ketoacidosis (DKA)



ß-Hydroxybutyrate tests for the predominant ketone body



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ß-Hydroxybutyrate LiquiColor®

- Linear to 4.5 mmol/L
- Quantitative results promote faster DX
- Faster patient treatment helps improve ER efficiency

"ß-Hydroxybutyrate provides a quantitative result our physicians appreciate when they're testing for ketosis."

> Manager, Chemistry & Immunopathology Large upper Midwest health system



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ß-Hydroxybutyrate: Value

- Testing with ß-Hydroxybutyrate is fast. Saves time compared to the labor-intensive nitroprusside test
- Quantifiable results improve DX confidence which helps improve ER throughput



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ß-Hydroxybutyrate: Value

"ß-Hydroxybutyrate on our analyzer takes less than 30 seconds of tech time."

Paul Guthrie, MT (ASCP) Laboratory Manager, Bronson Methodist Hospital



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ß-Hydroxybutyrate: Value

"Every avoidable admission costs us more than \$6,200 in operating expenses per adjusted discharge.
I'll support any test that can help us make faster and more accurate patient care assessments

– especially in our ER."

Hospital Chief Executive Officer Texas-based healthcare system



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ß-Hydroxybutyrate: Efficacy

Know for sure if it's DKA with quantifiable results:

- Linearity up 4.5 mmol/L
- Promotes earlier detection of clinically significant ketosis



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ß-Hydroxybutyrate: Efficacy



"It's the right thing to do for our patients."

Dr. Lowell L. Tilzer M.D. - Professor and Chairman Department of Pathology and Laboratory Medicine Kansas University Medical Center



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ß-Hydroxybutyrate: Efficacy

"The backorder left us without an option for ketone testing. The ß-Hydroxybutyrate reagent is a great solution for us to keep caring for patients."

> Mary Ann Teuscher - Lab Coordinator IU Tipton Hospital, Tipton, Indiana



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ß-Hydroxybutyrate: Efficiency

"Validating ß-Hydroxybutyrate took only two days including writing the procedure. No problems at all."

John Daniels - Laboratory Manager Skyline Medical Center, Nashville, Tennessee



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ß-Hydroxybutyrate: Acceptance and demand

13 of the top 25 diabetes and endocrinology hospitals* are now using β-Hydroxybutyrate.

* From U.S. News & World Reports 2011 list



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B-Hydroxybutyrate: Applications

Applications for 20 analyzers including:

Abbott

Architect[®]

Beckman Coulter

DX[®] / CX[®] / LX[®]

Ortho Vitros®

5.1/5600

Roche

Cobas[®] 6000 / C501 Integra[®] 800 / Modular P

Siemens

Dimension[®] EXL / Dimension[®] RXL Advia[®] 1650 / Vista[®] 1500



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ß-Hydroxybutyrate: Summary

- Quantitative results promote faster ketosis DX and faster patient treatment helps improve ER efficiency
- Easy set up and validation
- Automated analyzer test takes only seconds to run
- Results captured in LIS



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Contact your distributor representative today

Visit our ß-Hydroxybutyrate web portal at: www.stanbio.com/bhb



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